

From: [Aviv Revach <aviv.revach@gmail.com>](mailto:aviv.revach@gmail.com)

To: ehud barak <ehbarak1@gmail.com>

CC:

Date: Mon, 12/2/2013 2:42:36 AM

Subject: Re: Intro - Aviv, Ehud

Sounds good, looking forward.

Aviv

Sent from my iPhone

ב-2 בדצמ 2013, בשעה 00:07, <ehud barak <ehbarak1@gmail.com>

Aviv hi

Glad as well. Unfortunately I'm out of IL. Will contact you when I'm back.

Best

EB

Sent from my iPhone

On Dec 1, 2013, at 16:17, Aviv Revach <avivr@commercesciences.com> wrote:

Thanks Gil! (moving you to BCC)

Ehud, it's a pleasure to e-meet you.

Would love to connect, are you available for coffee sometime this/next week?

Cheers,

Aviv

On Thu, Nov 28, 2013 at 12:52 PM, Gil Dabah <distorm@gmail.com> wrote:

Hi Ehud,

how are you doing?

I hope it's okay to make an introduction with someone special, since I know you are looking to invest in good people ;)

Therefore, I'd like to introduce you to my friend Aviv Revach (CC'ed), whom I was together with in the army, a sharp 2nd-time entrepreneur (Playscape), Ex-8200, founder & CEO of Commerce Sciences, backed by Google's chairman Eric Schmidt, Genesis Partners, Joe Lonsdale, and others. They enable online retailers to increase sales by applying behavioral science methodologies - deciphering each shopper's psychological motivations and automatically targeting them with a relevant behavioral experience.

I figured that it would be interesting for you to meet.

Aviv, Ehud - take it from here.

Cheers,
Dabah

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Aviv Revach

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"Commerce Sciences applies behavioral economics to ecommerce " --
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